

## CREATIVE SELL SHEET

Finding top creative talent can be a time consuming and difficult process.

Hundreds of resumes need to be pre-screened. Candidates must be interviewed. Portfolios have to be reviewed. And still, there's no guarantee that you'll find the right person.

For more than 19 years, we at nSight have helped leading companies in Massachusetts find stellar freelance and fulltime writers, graphic artists, creative directors, project managers who know how to make a corporate message come alive. The reason our clients turned to us again and again is that we have demonstrated our reliability and responsiveness, the ability to meet deadlines, and adherence to the highest ethics.

Most important, we know how to find the right people for your company quickly.

What distinguishes us from other placement firms is simple: we take a consultative approach and search for long-term solutions. Instead of sending you someone who doesn't fit, we'll tell you if we don't have a perfect match, and then offer possible alternative solutions. In short, we place our relationship with you above all our other priorities.

Whether you are facing an urgent deadline or need to staff up for new work, nSight's staffing team provides the communications professionals you need, quickly and cost-effectively.

### **Five Reasons to Choose nSight to find Creative Communications Professionals :**

1. We've been placing freelance and full-time creative professionals for over 19 years.

2. All our work is guided by the principles of honesty and integrity – meaning that your long-term satisfaction is our greatest concern.
3. Our comprehensive three-step interview process ensures that we send you only qualified candidates.
4. We take a consultative approach and search for long-term solutions.
5. Between our permanent and freelance staffing groups, we can always find a solution to your creative needs.